United States Olympic Committee Unveils Ralph Lauren Closing Ceremony Uniforms and Village Wear for 2014 U.S. Olympic and Paralympic Teams

Colorado Springs, Colo. – The United States Olympic Committee (USOC) debuted Ralph Lauren's signature U.S. Olympic and Paralympic Closing Ceremony Parade Uniforms and casual village wear for the 2014 U.S. Olympic and Paralympic Teams during a fashion segment on this morning’s NBC Today Show.

“When the U.S. Olympic and Paralympic teams march into the Fisht Olympic Stadium in Sochi, they will carry with them the support of all Americans,” said Peter Zeytoonjian, USOC managing director of marketing. “Ralph Lauren takes great pride in outfitting Team USA, and the Closing Ceremony garments for the 2014 U.S. Olympic and Paralympic Teams reflect the pride and embody the emotion of this special moment.”

Drawing on the heritage and sophistication of the Olympic and Paralympic Games and a tradition of refined American style, Ralph Lauren's 2014 Team USA Parade Uniforms, proudly made in the USA, feature a dynamic mix of patriotic references and sporting icons in a classic color palette of red, white and navy. Embodying the spirit of Team USA, the village wear collection consists of festive wool sweaters, iconic mesh polos and performance-inspired tees and fleece tops. The accessory offerings, which feature American flags and U.S. Olympic branding, range from knit hats, gloves and scarves to nylon duffle bags and a limited-edition Polo Bear dressed in the official Team USA Closing Ceremony uniform.

Olympic figure skating champion Evan Lysacek and three-time Olympic ice hockey medalist Julie Chu revealed the men’s and women's Closing Ceremony Parade Uniforms. The official Closing Ceremony Uniform for men and women features a wool turtleneck with Nordic-inspired reindeer and snowflake motifs and a navy wool pea coat adorned with a red banner stripe and patriotic patches. The look is paired with cream slim-fitting fleece athletic pants and sporty black leather boots with red laces.

In addition, Olympic moguls champion Hannah Kearney and Olympic ice dancing silver medalists Meryl Davis and Charlie White modeled iconic pieces from the Ralph Lauren village wear collection including the official “Create Your Own” mesh polo, a functional half-zip mockneck pullover, a stylish long-sleeved Team USA tee, and a sporty full-zip fleece sweatshirt.

The USOC is proud to have Ralph Lauren as an official outfitter of the U.S. Olympic Team, providing iconic parade uniforms and an authentic sportswear collection of commemorative pieces for men, women and children. The Ralph Lauren 2014 Team USA Collection will be available beginning November 15th on RalphLauren.com and TeamUSAShop.com. In December, the collection will be available in select Ralph Lauren retail stores and select U.S. department stores. In recognition of Visa's support of the Olympic and Paralympic Games, the USOC is proud to accept only Visa at TeamUSAShop.com.

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About the USOC
Founded in 1894 and headquartered in Colorado Springs, Colorado, the U.S. Olympic Committee serves as both the National Olympic Committee and National Paralympic Committee for the United States. As such, the USOC is responsible for the training, entering and funding of U.S. teams for the Olympic, Paralympic, Youth Olympic, Pan American and Parapan American Games, while serving as a steward of the Olympic and Paralympic Movements throughout the country. For more information, visit TeamUSA.org.

About Ralph Lauren Corporation
Ralph Lauren Corporation (NYSE: RL) is a global leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 46 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Polo Ralph Lauren, Ralph Lauren Purple Label, Ralph Lauren Collection, Black Label, Blue Label, Lauren Ralph Lauren, RRL, RLX, Ralph Lauren Childrenswear, Denim & Supply Ralph Lauren, Chaps and Club Monaco, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.ralphlauren.com.